

Empowering Minds, Transforming Communities

Bharti Airtel Foundation, the philanthropic arm of Bharti Enterprises, has been committed to providing quality education to underprivileged children in rural India since 2000. With a keen emphasis on equitable access, especially for girls, the Foundation runs school-level education programmes and fosters long-term partnerships in the higher education space.



Aligned with the goals of the National Education Policy 2020, the Foundation is driven by the commitment to ensure that every child receives quality education and is empowered to contribute to the nation's progress.

Education

Bharti Airtel Foundation ('the Foundation') firmly believes that quality education is the keystone of a nation's progress. The Foundation is committed to creating meaningful social impact by ensuring that every child has access to schooling and the opportunity to learn, grow and actively contribute to the country's development. Through its higher education initiatives, the Foundation also collaborates with leading partner institutions to provide students from diverse socio-economic backgrounds with the right skills and opportunities to become leaders of tomorrow.

Impact Since Inception

3.7 Mn
Students impacted through direct programs

36,000+
Schools impacted

3.3 Mn
Community members impacted

3.3 Lakhs+
Teachers impacted

Impact During FY 2024-25

22 Lakhs+
Students reached

1.9 Lakhs+
Teachers reached

16,000+
Schools reached



Airtel's commitment to education

Airtel has been a constant pillar of support for educational initiatives, enabling the Foundation to significantly improve academic and co-scholastic opportunities for students across India. Since the beginning, Airtel's backing has been instrumental in establishing Satya Bharti Schools, which provide access to quality education for children in rural areas, while empowering communities through various educational programmes. This continued support has allowed the Foundation to deepen its impact within the government schooling ecosystem. Government schools in 12 states including the aspirational districts of Jharkhand, Meghalaya and Punjab are being supported through the Foundation's Quality Support Program.

Airtel employees play an active role in this journey through consistent and meaningful volunteering efforts. Their participation brings knowledge, expertise and engagement directly to students and communities, enhancing the

Foundation's initiatives. Additionally, Airtel's Young Leaders - the organisation's new recruits, participate in a structured two-week placement across project locations and communities. This immersive experience equips them with a deeper understanding of the local challenges these communities face.

Airtel has also played a mentoring role in the Foundation's new initiative, TheTeacherApp, aimed to empower teachers, school leaders and educationists with high-quality, engaging content. Employee volunteers have been instrumental in bringing this vision to life by sharing their time, skills and expertise.

Through their unwavering commitment and support, Airtel continues to strengthen the Foundation's programs, creating lasting, positive change in the lives of numerous children across the country.

Corporate Social Responsibility

Satya Bharti School Program

Launched in 2006, the Satya Bharti School Program is the flagship initiative of the Bharti Airtel Foundation. It currently has 164 rural schools across four Indian states. Its core mission is to provide free, quality education while promoting the holistic development of students with a special focus on the girl child. Along with academic learning, students receive essential resources including books, uniforms, shoes and nutritious mid-day meals.

The programme constructs a dynamic learning environment that integrates digital tools, project-based learning and innovative teaching methods with a wide array of co-curricular activities.

The initiative also focuses on the recruitment of local teachers and their continuous professional development through regular training sessions, encouraging the exchange of ideas and best practices. Additionally, the programme also encourages strong community involvement and active volunteer participation, which together help enhance school operations and support the academic and personal growth of students.

Enabling Savings for Rural Households

- The programme provides free education, uniforms, textbooks, notebooks and mid-day meals helping reduce the financial burden on the families in rural India
- From FY 2024-25 onwards, the support has been expanded to include provision of free shoes, socks and school bags to the students
- Since the inception of the Satya Bharti School Program, it is estimated that families of students have collectively saved approximately ₹400 crores, reflecting significant financial relief
- These estimates are based on NSS data and adjusted using government-notified inflation rates specific to rural India

164

Schools across four states

51%

Girl students

(As of March 2025)

37,000+

Students



Beyond Boundaries:
Journey from Satya Bharti School to Airtel

Rajnish Sharma, from Bhagwatipur village in Shahjahanpur, Uttar Pradesh, began his educational journey at Satya Bharti School in 2011. Raised in a humble family, with his father working as a farmer and his mother as a homemaker, Rajnish demonstrated academic excellence from an early age. His teachers quickly recognised his diligence and commitment to his studies and these qualities fuelled his aspirations beyond his secondary education. In a village with limited opportunities, Rajnish refused to be constrained by his circumstances. He chose to specialise in electronic mechanics, enrolling in ITI training at Vidya Industrial Training Center in Fatehganj Purvi, Bareilly. With a clear vision for his future, Rajnish dedicated himself to mastering his craft. Today, Rajnish works as a wireman at Airtel, a position he earned through sheer hard work and perseverance. His journey from a small village to a career in the telecommunications industry is a testament to the transformative power of education and determination. Rajnish's story is an inspiring example of how one can overcome challenges and achieve success through dedication and a strong desire to improve one's life, showcasing the significant impact that education can have on an individual's future.



CASE STUDY

TESTIMONIAL

Breaking Barriers with
Saksharta Bharti Abhiyan

“My name is Monika,
daughter of Govardhan Singh
and I am a proud Grade 8
student at Satya Bharti School,
Devrajgarh

This summer, I used the Saksharta Bharti Abhiyan books to teach my grandmother how to read and write. Previously, during Parent Teacher Meetings, she would use her thumb impression, but now she proudly signs her name—a moment that fills my heart with pride and joy. Witnessing her confidence grow has been truly inspiring and it motivates me to continue teaching not just my family but also my neighbours during vacations.



Quality Support Program (QSP)

In 2012-13, Bharti Airtel Foundation, in collaboration with state governments, launched the Quality Support Program to transform government schools into happy, holistic institutions of learning. Drawing from Satya Bharti School's best practices, the programme fosters leadership, communication and 21st century skills among children through co-scholastic and innovative activities. Through a structured implementation approach, it enables students, teachers, parents and administrators to create vibrant, self-sustaining learning environments within three to five years guided by each school leader's vision for sustainable change. It is currently present in 12 states - Jammu and Kashmir, Delhi, Jharkhand, Punjab, Rajasthan, Telangana, Meghalaya, Assam, Karnataka, Himachal Pradesh, Ladakh and Uttar Pradesh.

1,000

Government schools

4 Lakhs+

Students benefitted

51%

Girl students

(As of March 2025)



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Foundational Pillars

The programme is supported by four key components:

Inspired school leadership and teachers
Appreciating and engaging teachers so they are inspired to be change-makers.

Empowered students
Confident students who aspire and set goals, ultimately becoming learners for life.

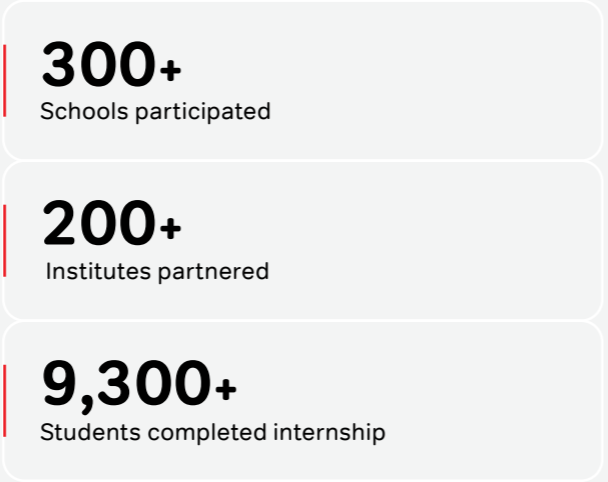
Involved parents and community
Strengthening school's growth via active involvement of parents and community.

Enhanced school environment
Vibrant spaces that foster creativity, collaborative and happy school environment.

Key Initiatives under QSP

Building life skills
The Bharti Airtel Foundation has introduced/ strengthened the clubs and houses system in Government schools to create an effective framework for managing school activities. This system creates opportunities for students to engage and participate in various activities, events and competitions which enhance their leadership skills and confidence. Focused life skills sessions through defined activity led modules enable students to understand and imbibe life skills in real-life scenarios.

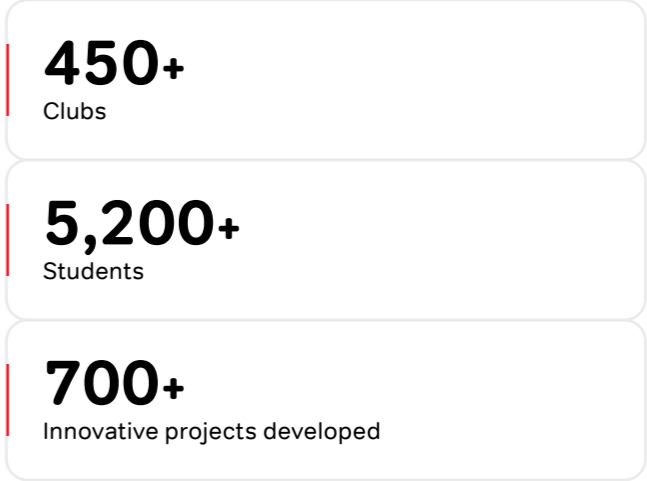
Internships
Aligned with the National Education Policy (NEP) 2020, the internship programme for students in rural Government Schools is an innovative step towards realisation of pre-vocational and employability skills at school level. These internship opportunities in the form of structured placements (week to ten days) into real-life work environments, provide exposure to various career avenues, help students to understand their strengths and interests and prepare them for success in today's evolving job market. Bharti Airtel Foundation creates the internship programme with local Banks, LIC offices, Universities/Institutions, Post Offices, food processing units and Digital Seva Kendras.



(As of March 2025)



IT Innovation Clubs
To cultivate scientific temperament, STEM expertise and 21st century skills among senior secondary students, IT Innovation Clubs were established in government schools. These clubs offer hands-on technology learning through tailored projects that align with students' educational needs, including enhanced coding, design and hardware skills. They promote problem-solving, collaboration and real-world applications. These student-led clubs are provided with affordable starter kits equipped with microcontrollers, sensors and actuators, innovation kits and orientation through academic mentors. Integration with Atal Tinkering Labs (wherever present) in schools enhances the learning experience. Mentoring and hand-holding sessions by experts from Plaksha University, the National Innovation Foundation and other agencies further support the students. Additionally, students develop projects and participate in local and external competitions, presenting their work at key forums. Members of the IT Innovation Clubs also play a crucial role in catalysing STEM and coding awareness within their schools.



(As of March 2025)

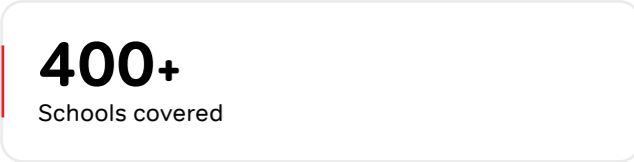
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Astronomy Clubs

To further channelise student’s natural curiosity, Astronomy Clubs were introduced. These clubs provide them with first-hand exposure to astronomy and related subjects, where they learn to use telescopes, participate in sky-viewing and understand celestial events closely. With a telescope each, every club in addition to serving its own school, covers four to five neighbouring schools and communities. Partner schools set up space corners, along with student-teacher orientations. Learning is further enhanced through partnerships with expert organisations and local planetariums, science congresses, amateur astronomers and exposure visits. With support from government officials, community members and non-partner schools, the initiative promotes a sense of collective responsibility towards students’ holistic development.



Impact



(As of March 2025)

Digital Literacy

Under the Quality Support Program, students from government schools are being made future-ready through an understanding of digital technology and devices, basic IT tools, responsible usage and safeguards. The programme includes a four-hour Digital Literacy Module for understanding digital devices, basic office tools, web browsing, emails and cyber safety. Workshops and practice sessions provide handholding on how to file applications for exams, competitions and scholarships. Additionally, three to four Digital Explorer students are identified in each school to sustain learning and one teacher in each school is oriented to continue with learning alongside the IT Innovation Club.



Quality Support Program State Partnerships

In order to further scale up the impact of QSP, the Foundation collaborates with state education departments under the Quality Support Program State Partnerships. The programme implements a range of district- and block-level interventions, through mutually-identified NEP-aligned initiatives in government schools. The primary objective is to extend technical support and strengthen the capacity at a systemic level, expanding the reach of the intervention to cover the entire State/District. First, the district and state education resource personnel are trained to bring about systemic improvements, who then provide sessions to school leaders and teachers to implement strategies effectively at schools. Through continuous collaboration and on-ground support, the programme helps elevate the overall schooling experience on mutually identified indicators focusing on enhancing life skills among students and capacity building of teachers.

Impact



(As of March 2025)

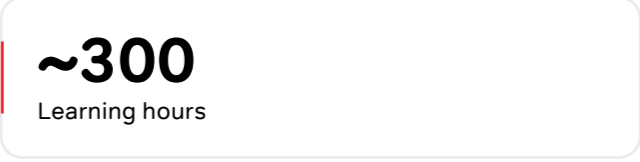
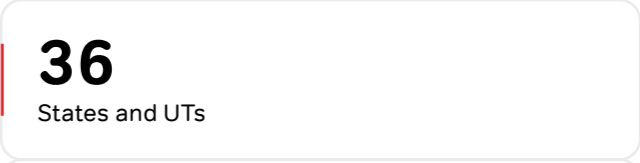
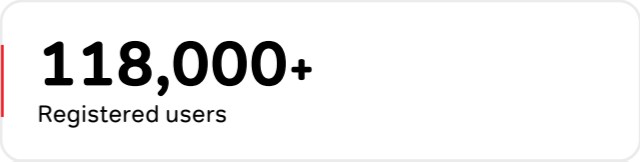


TheTeacherApp

Bharti Airtel Foundation’s teachers’ platform, TheTeacherApp, aims to ‘help teachers uplift their schools’. The Foundation believes that happy and energised schools and engaged teachers, students and parents are key to school transformation. The focal point of the platform is to empower teachers, school leaders and educationists with high-quality, engaging content.

The platform aims to:

- Create a safe and welcoming space for teachers to learn, engage and explore new skills, ideas and content
- Empower teachers and school leaders to look at schools holistically and find resources to help in their journey towards academic excellence
- To create a programme which uses technology to empower India’s teaching community to impact millions of student beneficiaries
- To fire up the nation’s imagination around teachers by shining a light on the teaching community



(As of March 2025)

Corporate Social Responsibility



Higher education

Bharti Airtel Foundation collaborates with renowned institutions to advance higher education initiatives. The Foundation has entered into a strategic partnership with Plaksha University to help establish a world-class technology institution that offers high-quality education and provides scholarships to deserving students. It has also played a vital role in establishing the Bharti School of Telecommunication Technology and Management at IIT Delhi, the Bharti Centre for Communication at IIT Bombay and an independent think tank Bharti Institute of Public Policy at ISB Mohali. With a vision to promote continued higher education opportunities for deserving female students from diverse socio-economic backgrounds who aspire to pursue careers in technology, the Bharti Scholarship has been instituted at J.C. Bose University of Science & Technology. Additionally, the Foundation supports meritorious students at the University of Cambridge through the Dr. Manmohan Singh Scholarship (formerly known as the Manmohan Singh Bursary Fund). Moreover, the Foundation is supporting Anant National University in establishing the School of Future Technologies, further expanding its commitment to nurturing future-ready talent.

Bharti Airtel Scholarship

The Bharti Airtel Scholarship was launched with the aim of helping deserving youngsters of today, especially girls, become the tech leaders of tomorrow. The merit-cum-means scholarship is applicable for students from diverse socio-economic backgrounds, enrolled in undergraduate technology-based engineering programmes and five-year integrated courses at the top 50 NIRF-ranked engineering universities/institutes (per the latest NIRF rankings). Eliminating financial barriers, the scholarship covers 100% annual fees, including meal and accommodation charges, along with a high-end laptop. During its launch in 2024, the programme saw 276 recipients for the academic year 2024-25 – Bharti Scholars – with 22% being girls. Upon successful graduation and subsequent gainful employment, Bharti Scholars will undertake to voluntarily support at least one student at the school or college level on a continuous basis. This commitment aims to foster a culture of giving back, ensuring the continued empowerment of future generations through education with the community.

Empowering Change:
Journey from Satya Bharti School
to medical success

Rajendra Lal Sain, an alumnus of Satya Bharti School in Belwa Ranaji, is a true testament to the power of determination and education. Born into a modest family, with his father, Shivilal Sain, working as a barber and his mother, Jatudevi, as a homemaker, Rajendra excelled academically from a young age. After completing his early education at Satya Bharti School, Rajendra's father encouraged him to pursue higher studies despite financial constraints. Determined to succeed, Rajendra moved to Jodhpur, where he rented a small room and juggled his medical studies with a night job as an ATM security guard from 2017 to 2019.

This hard work enabled him to independently finance his education. During his medical training, Rajendra became aware of the challenges faced by rural villagers due to high medical costs, inspiring him to work in the medical field to help those in need. In April 2020, Rajendra secured a temporary position as a technician in the orthopaedics department at AIIMS Jodhpur. His dedication earned him a permanent role in 2022, with a monthly salary of ₹60,000. Rajendra has since helped fellow alumni secure positions at AIIMS and he continues to inspire students in his village by sharing his journey, emphasising the importance of education and perseverance.



CASE STUDY

Breaking Barriers:
Journey from a small village
to joining the Indian Army

Lovepreet Bawa, from Panwan Village in the Sangrur district of Punjab, embarked on his educational journey at Satya Bharti School, Panwan, in 2010. His parents, Kuldeep Singh, a hardworking tailor and Anita Rani, a homemaker, provided him with unwavering support throughout his formative years. From an early age, Lovepreet demonstrated a strong passion for both academics and sports. His interest in joining the army became evident as he excelled in various athletic competitions, particularly in races and Kabaddi at the school and cluster levels. Lovepreet performed exceptionally well academically, achieving an impressive 97.5% in Grade 5.

His academic journey continued at Satya Bharti Adarsh Senior Secondary School, Jhaneri, where he maintained his excellence in CBSE exams. Lovepreet's dedication, discipline and perseverance not only earned him outstanding academic results but also made him a role model in his village, inspiring others with his achievements. In October 2023, Lovepreet realised his lifelong dream by joining the Indian Army, marking a significant milestone in his life. His journey is a powerful testament to the impact of hard work, determination and the support of a loving family, setting an inspiring example for the youth in his community.



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CASE STUDY

Archie Mittal:
A story of resilience and academic achievement



Archie Mittal hailing from Neemuch, Madhya Pradesh grew up in a family where her father's general store was the sole source of income for a household of five. Despite financial constraints, Archie displayed exceptional academic promise, becoming the district topper in her 10th CBSE Boards and later clearing the highly competitive JEE Advanced and Mains to secure a seat at IIT Delhi's prestigious Computer Science and Engineering programme. The journey was far from easy. Leaving her family behind to prepare for JEE in Kota was a challenging period for Archie, testing her emotional, physical and mental strength. Yet, her determination never wavered. Balancing rigorous study schedules and the stress of limited resources, she remained focused on her dreams. The Bharti Airtel Scholarship became a turning point in Archie's life. The scholarship relieved her family's financial stress, enabling her to attend

college without the constant worry of expenses. "This support not only helped my parents but also allowed me to concentrate fully on my studies," Archie shares. "It motivates me to maintain a strong academic performance and work towards achieving my goals."

Now a first-year B.Tech undergraduate in IIT Delhi's CSE department, Archie aspires to excel as an IITian and secure a position in leading quant (Quantitative) companies. Her gratitude toward the scholarship fuels her drive to make a mark in her field and uplift others through her journey.

Archie's story is a testament to how financial support combined with determination can pave the way for a brighter future. With her sights set high, Archie aims not just to succeed personally but to inspire others to overcome their challenges and achieve greatness.





CASE STUDY

Mohit Gangwar:
From challenges to achievements:
A quest for data science mastery



Mohit Gangwar, an ambitious boy from Bareilly, Uttar Pradesh, embodies resilience and ambition. Growing up in a family of farmers, he excelled academically, standing among top students in his class from the very beginning. Mohit not only achieved personal success but also secured a district level rank in Class XII, inspiring those around him. In spite of the challenges of his father's battle with a medical condition, which has placed additional strain on the family, Mohit's mother, a housewife, supported his dreams wholeheartedly.

Despite the financial challenges, Mohit remained determined to pursue higher education and secured admission in Dr. B.R. Ambedkar National Institute of Technology, Jalandhar with the help of Bharti Airtel Scholarship. He is currently pursuing Data Science and Data Engineering to advance his career as a data scientist.

ACT – A Caring Touch

Given our deep-rooted culture of corporate social responsibility, we actively promote employee philanthropy through the ACT – A Caring Touch, which encourages Bharti Group employees to contribute to social causes through volunteering and other forms of engagement. In FY 2024-25, the ACT programme saw the participation of over 4,700 employees.

Volunteering by Airtel employees continues to be a sustained and impactful engagement, marked by active involvement and meaningful interaction with students and communities.

In FY 2024-25, 475 employees engaged in various volunteering activities, contributing their knowledge and expertise to strengthen the Foundation's initiatives.

Additionally, newly-recruited young managers, known as Airtel Young Leaders, undertake a structured two-week placement at the Foundation's project sites and within local communities. This immersive experience is designed to provide them with a deeper understanding of the local context and the critical challenges encountered on the ground.



Connecting Communities and Accelerating Progress

We are committed to providing Africa with safe, reliable and resilient telecom services to drive economic growth and development.



Airtel Africa's Sustainability Strategy and Update on Progress

We aim to transform lives across Africa through increased digital and financial inclusion and access to essential educational resources. Our sustainability strategy sets out clear operational, social and environmental goals that help us deliver this vision.

Ensuring business growth and sustainability go hand-in-hand

For Airtel Africa's customers and for the millions of people still excluded from the digital economy, access to voice, data and financial services are not just an opportunity – they are a necessity. Creating and enhancing that access is – and always has been – how Airtel Africa transforms lives.

Airtel Africa's sustainability strategy helps achieve this purpose by embedding positive impacts into every aspect of the Company's overall business strategy. There are examples of progress in FY 2024-25, such as the expansion of Airtel Money's customer base to 44.6 million, of whom over 44% are women or the additional 850 infrastructure sites added in underserved rural areas.

Alongside strategic progress, this year saw an important milestone: in June 2024, Airtel Africa plc launched the Airtel Africa Foundation as its dedicated philanthropic arm. The Foundation will drive initiatives in education, digital and financial inclusion, environmental protection and socio-economic development, with a focus on rural and underserved communities.

By continuing to deliver on its sustainability strategy, Airtel Africa will ensure that positive impacts go hand-in-hand with the business growth it can achieve by meeting the extraordinary demand for connectivity in sub-Saharan Africa – and that Airtel Africa continues to transform lives.

Access to Digital Services is a Key Driver of Economic Empowerment, Education and Financial Inclusion across Africa

At Airtel Africa, we are committed to expanding network coverage, increasing smartphone penetration and ensuring that digital services are accessible and affordable for all. By investing in infrastructure, innovative payment solutions and strategic partnerships, we are enabling millions to participate in the digital economy.

GSMA's latest report states that across sub-Saharan Africa, unique mobile subscribers and mobile internet users are forecast to grow at CAGR of 4.5% and 6.2%, respectively, to 2030. Smartphone penetration, which is a key enabler of data growth, is at 51% in sub-Saharan Africa.

Source: GSMA report 2024

Transforming Lives in Action

Accelerating digital inclusion in Rwanda

We know that access to digital services can unlock opportunity and help drive growth for whole economies as well as individuals – but we also know that affordability and lack of coverage can be challenging barriers to connection. Across our markets, we aim to drive digital inclusion by making digital services more accessible to more people – both by expanding our 4G and 5G networks and by making smartphone ownership and use an affordable reality.

Alongside improving the coverage, quality and price of our data products, in many markets we work with manufacturers and handset financing companies on programs that help make smartphones more affordable. In Rwanda, we have gone a step further, building on a transformational digital partnership with the Rwandan government aimed at accelerating smartphone use and digital inclusion that in its second year has seen smartphone ownership increase by 52%.

The programme began in October 2023 when we partnered with the government's ConnectRwanda 2.0 initiative, which set out to provide more than a million Rwandans with high-speed, cutting-edge LTE smartphones by the end of 2024, supported by a generous contribution by Reed Hastings, Co-founder and Chairman of Netflix. The affordable smartphones were distributed with Airtel Africa SIM cards and tailored data packages. At the same time, we secured a 4G license so that we could modernise our network to boost data capacity and fast-track the rollout of voice over LTE (VoLTE), which improves network quality and connection speed.

By November 2024, we had achieved 95% 4G coverage in Rwanda and became the first operator to offer VoLTE, activating a million VoLTE users within the first 30 days. Smartphone penetration in Rwanda has increased from 33.7% to 51.9% – showing the power of partnerships that draw on our business and sustainability strategy to overcome barriers and bridge the digital divide.

95%

Total population covered by 4G network in Rwanda



Increasing the Penetration of Mobile Telephony in Rural Areas is a Vital First Step towards Digital Inclusion

We build digital inclusion in Africa by expanding network coverage, especially in rural areas, building a large network of agents, increasing smartphone penetration as well as expanding home broadband in urban areas. Our work spans across our 14 markets, with cross-functional teams ensuring seamless access to digital and financial services for millions of customers.

Corporate Social Responsibility

There is huge potential for further growth in our underpenetrated markets, especially in data

After several years of rapid growth, more customers than ever are using our voice and data services – but there are still huge opportunities ahead. Our markets remain underpenetrated with 44% unique user penetration in sub-Saharan Africa, while a young and growing population continues to show strong demand for data, in particular.



Transforming Lives of Action

Working with the Government to accelerate connectivity in Tanzania

Rural communities are among the most underserved when it comes to financial and digital inclusion – which is why we work alongside governments and other partners in our markets to extend coverage and connect the unconnected. In Tanzania, the government has driven policies and programs that extend telecom services across the countryside and we have worked with the government’s Universal Communications Service Access Fund (UCSAF) to help bridge the divide to even the most remote villages. Through UCSAF’s work since 2009, 91% of the population is connected to digital services.

Since 2012, Airtel Tanzania has actively engaged in 18 UCSAF tenders, successfully securing project contracts worth approximately \$23.3 million. These funds have facilitated the construction of 404 telecom sites, improving connectivity for thousands of Tanzanians. In particular, for the government financial year ending June 2024, Airtel Tanzania contributed \$4.4 million as a service levy, emphasising its impressive commitment to universal service obligations.

81%

Total population covered by 4G network in Tanzania

Digital Inclusion in Action

Building ‘go-to-market’ momentum and meeting demand for data in the DRC

Demand for data in the Democratic Republic of Congo (DRC) is growing fast, driven by smartphone adoption and a powerful appetite among customers for digital inclusion. To meet that demand and grow our market share, we’ve focused on excellent execution in every pillar of our strategy – resulting in a 29% growth in our DRC customer base and a 33% growth in our data revenues.

The rapid expansion of our distribution network over recent years has given us momentum. In FY 2024-25, we focused even more sharply on reaching customers in the ‘last mile’ – providing granular data to sales operatives working in defined sales zones, digitising their processes through our new sales app and refining our distribution systems so that we can respond at speed.

We have enhanced our customers’ digital experience too, with rapid adoption of MyAirtel app and new features such as smart checkout which accelerates and simplifies the customer journey. Alongside this, we have continued to improve network experience, adding 242 new sites, optimising 4G spectrum and deploying more field teams to boost network resilience.

Taken together, our strong execution in the DRC has resulted in overall revenue growth of over 14% year-on-year.

29%

Customer base growth in the DRC in FY 2024-25



Innovating Financial Solutions that Drive Growth and Transform Lives

As mobile money becomes the currency of choice across our markets, we are not only accelerating digital adoption but also unlocking economic opportunities, fostering financial inclusion and empowering stronger communities.

Financial Inclusion in Action

MyAirtel app is a key driver of digital engagement

Our expanding footprint of retailers, agents and exclusive franchises combined with enhanced digital products and services through MyAirtel app means we can deliver even more services to more people. Over the reporting period, the number of monthly active MyAirtel app users grew by 81% and we have further developed the functionality of the app to improve access to account management, payments and financial transactions.

Overall, in FY 2024-25, 7.1 million customers were using MyAirtel app and we have reached \$4.8 billion transaction value on the app (+62% compared to the previous reporting year). The launch of Airtel Lite, a free web-based platform, has also enabled new smartphone users to navigate digital services with ease.



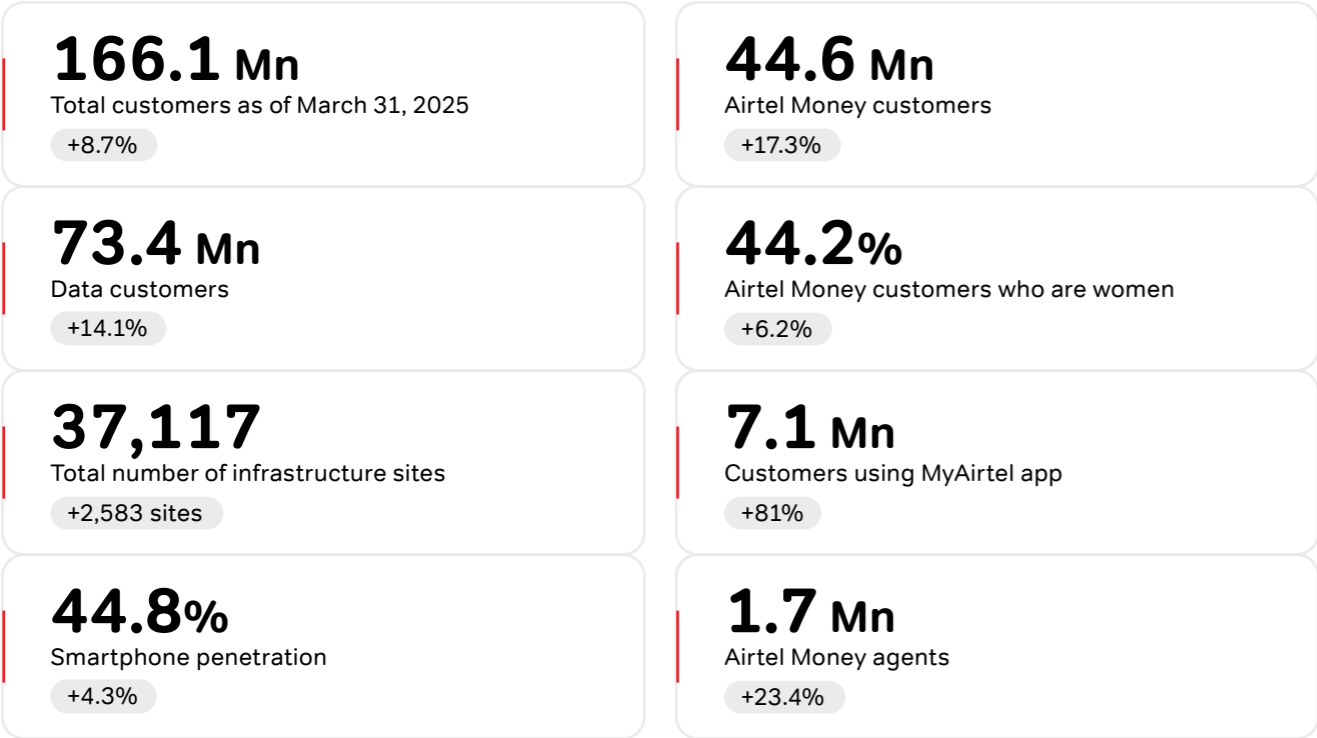
+81%

Number of monthly active MyAirtel app users

+62%

Transaction value on MyAirtel app

Key Performance Indicators (KPIs)



Airtel Africa Foundation

Empowering communities, touching lives

Airtel Africa has always been dedicated to transforming lives, including through a range of philanthropic programmes designed to support education, communities and the environment.

In June 2024, the Airtel Africa Foundation was established as the philanthropic arm of Airtel Africa plc, with the mission of empowering communities across the Company’s 14 markets in sub-Saharan Africa through financial inclusion, education, environmental protection and digital inclusion (FEED).

Chaired by Olusegun Ogunsanya, former CEO of Airtel Africa plc, the Airtel Africa Foundation seeks to unlock opportunities for people across the continent and act as a catalyst for transformative change. It focuses particularly on addressing digital inequalities and promoting socioeconomic development, especially among underserved and less privileged communities, aiming to build strategic partnerships and impactful programmes.



The Foundation’s approach

Given Airtel Africa’s role as a telecoms business, the Foundation believes in the transformative power of technology, especially the internet, for socio-economic empowerment. However, without the right policies, partnerships and human capital, Africa will not have the enabling environment to effectively harness the power of digital technology. Deteriorating ecosystems and the climate crisis could also hinder Africa’s technological development. Overcoming these barriers will, therefore, be the driving spirit behind the projects and partnerships that the Foundation pursues and supports.

Transforming Lives in Action

Connecting schools to the internet in partnership with UNICEF

From 2025-26 onwards, the Airtel Africa Foundation will oversee and monitor the delivery of the five-year, \$57 million landmark partnership between Airtel Africa and UNICEF that began in 2022 with the goal of accelerating digital learning across Africa and transforming the lives of over one million school children.

The partnership has so far connected 2,176 schools to the internet, providing thousands of learners with access to quality digital education resources and training more than 33,400 teachers on how to use them effectively. In addition, we zero rated 30 government-approved learning platforms which are free for users to access.



The Foundation has four objectives

- Increase financial literacy and access to digital financial services
- Expand access to education
- Promote sustainable environmental services
- Enhance access to use of digital technologies

2,176

Schools connected to the internet free of charge

30

Zero-rated learning platforms with free access

Education is critical for Africa’s future, with more than 40% of the population being below 15 years. Our work with UNICEF ensures standardised digital learning through the Nigeria Learning Passport, providing connectivity and devices to students and teachers.

Sunil Taldar
Chief Executive Officer
Airtel Africa plc

• For more information about Airtel Africa’s Annual Report 2025 and Sustainability Report 2025, visit www.airtel.africa
• For more information about Airtel Africa Foundation, visit www.airtel.africa/foundation.org